

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPTON, INC.

Ad No. 44850-IN SYNC-Lights-JB-Roy, Nov. 0007-Pages-4 1/2 Black-10 1/2 x 11 1/2 inches-National (Offert) Magazines, 1980 (A)

Printed in U.S.A.

Marlboro Lights



The spirit of Marlboro
in a low tar cigarette.

Marlboro
LIGHTS

Marlboro
LIGHTS
100's

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

12 mg "tar," 0.9 mg nicotine av. per cigarette, FTC Report Dec '79



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#44850 "In SYNC" - original version not for
distribution. See Rev. #1 #44850 "In SYNC"
which may be distributed.